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**Fact Sheet**

|  |  |
| --- | --- |
| Event Date: | Saturday, December 18, 2021 |
|  |  |
| Time | 4:00 PM Pacific Daylight Time |
|  |  |
| Venue | Online with Stream Yard |
|  |  |
| Description | VCBynum Arts and Education Fund Raising Event  Sponsoring [Special Moments for kids](https://specialmoments4kids.org/) and an Individual Artist in need |
|  |  |
| Audience | Professional, community-minded and philanthropic men and women from the business community. |
|  |  |
| Key Performers | Josephine Howell  Vania Bynum  Yvonne Matthews  DianaStarr Raynell |
|  |  |
| Proceeds Benefit | Special Moments for Kids  Local Performing Artists |
|  |  |
| Fundraising goal | $10,000 |
|  |  |
| Grants & Awards | 2020 Jack Straw Artist Support Program  2020 smART ventures grant  2021 Philanthropy Northwest Grant |
|  |  |
| Fiscal Sponsor | En Pointe Starrs is a tax-exempt public charity under Section 501(c)(3) of the IRS Code (EIN 86-2462284) |
|  |  |
| For more information | Contact Vania Bynum  (425) 591-4685  [vcb@vaniacbynum.com](mailto:vcb@vaniacbynum.com)  [www.weinspirehumanity.com](file:///C:\Users\brand\OneDrive\Documents\Humanity\www.weinspirehumanity.com) |

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| --- | --- | --- | --- | --- | --- |
|  | **SPONSORHIP LEVELS** | | | | |
| **Benefits** | **Patrons of the Arts**  $5,000 | **Contemporary Champions**  $2,000 | **Hip Hop Warriors**  $1,000 | **Free Style Advocates**  $500 | **Heroes for Humanity**  $100 |
| Logo on event website | ⚫ | ⚫ | ⚫ | ⚫ |  |
| Logo appears throughout viewing | ⚫ | ⚫ |  |  |  |
| On Screen Video Message | ⚫ |  |  |  |  |
| Autographed Poster | ⚫ | ⚫ | ⚫ |  |  |
| Official Humanity: An Evolving Perspective T-shirt | ⚫ | ⚫ | ⚫ | ⚫ |  |
| Admittance to online event | ⚫ | ⚫ | ⚫ | ⚫ | ⚫ |
| Ad in event program booklet | ⚫  Full page | ⚫  Half page | ⚫  1/4 page | ⚫  Bus Card |  |
| Ad posted on VC Bynum Arts and Education social media | ⚫ | ⚫ | ⚫ | ⚫ |  |
| Recognition by emcee during event | ⚫ | ⚫ | ⚫ | ⚫ |  |
| Name on event website | ⚫ | ⚫ | ⚫ | ⚫ | ⚫ |

**Questions? Please contact Vania Bynum at 425-591-4685 or email vcb@vaniacbynum.com**

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YES, I WANT TO BE A SPONSOR!

|  |  |  |  |
| --- | --- | --- | --- |
| **🞎** | **Patrons of the Arts** |  | **$5,000** |
| **🞎** | **Contemporary Champions** |  | **$2,000** |
| **🞎**  **🞎** | **Hip-Hop Warriors**  **Free Style Advocates** |  | **$1,000**  **$500** |
| **🞎** | **Heroes for Humanity** |  | **$100** |

Contact Name

Company

Address

City, State, Zip

Phone FAX

Email

**🞎 Check Enclosed** (payable to En Pointe StarrsKEF)

**🞎** **Charge to my**…

**🞎** MasterCard **🞎** Visa Amount: $

Card #

3-digit security code on back of card: Exp. date

Name on card

Billing address

City, State, Zip

Signature

**MAIL THIS COMPLETED FORM TO:**

**Vania C. Bynum**

**VCBynum Arts and Education**

**ATTENTION: HumanitY: An Evolving Perspective**

14600 SE 8th Street | Bellevue, WA 98007  
Phone: 425.591.4685

[vcb@vaniacbynum.com](mailto:vcb@vaniacbynum.com) | [www.weinspirehumanity.org](file:///C:\Users\brand\OneDrive\Documents\Humanity\www.weinspirehumanity.org)

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YES! I WANT TO PURCHASE AN AD IN THE PROGRAM BOOK!

|  |  |  |
| --- | --- | --- |
| **Program Ad Sizes & Costs** | | **COST** |
| **🞎** | Full page ad (10” tall, 7.5” wide (portrait orientation) | $150.00 |
| **🞎** | Half-page ad: 5” tall, 7.5” wide (landscape orientation) | $125.00 |
| **🞎** | Quarter-page ad: 5” tall, 3.75” wide (portrait orientation) | $75.00 |
| **🞎** | Business card ad: 2” tall, 3.5” wide (landscape orientation) | $ 50.00 |

Contact Name

Company

Address

City, State, Zip

Phone FAX

Email

**🞎 *Check Enclosed*** *(payable to VC Bynum Arts and Education)*

**🞎** **Charge to my**…

**🞎** MasterCard **🞎** Visa Amount: $

Card #

3-digit security code on back of card: Exp. date

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**VCBYNUM ARTS AND EDUCATION**

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**Graphic Guidelines for Ads**

All sponsors receive an ad in the event program, as described below. Organizations may purchase just an ad if they prefer. In addition, all ads will be posted on VC Bynum Arts and Education social media pages. **All camera-ready ads are due** **no later than 5pm on Friday, December 10, 2021.**

*Ad sizes are as follows:*

* **Full-page ad**: 10” tall, 7.5” wide (portrait orientation).

# Half-page ad: 5” tall, 7.5” wide (landscape orientation).

* **Quarter-page ad:** 5” tall, 3.75” wide (portrait orientation
* **Business card ad:** 2” tall, 3.5” wide (landscape orientation).

Ads can be full color or black and white and must be submitted electronically.

**Please submit one PDF copy of your ad. Please do not include printer’s marks, crop marks, color bars, page information, etc. in your PDF.**

Ads must be submitted via email to Twanda Hill, at [twanda@twandahill.com](mailto:twanda@twandahill.com). If you have any questions, please contact Twanda at (206) 248.6072.

If your organization does not have graphic design resources available, Twanda Hill can design an amazingly simple ad for you.

**Thank you for supporting VCBynum Arts and Education!**